



2017 Community Outreach Review

Victory in Pink

The “**Victory in Pink**” program concentrates its efforts on women in underserved populations with an emphasis on delivering awareness, education, screenings, and prevention. Since 2013 the VIP program has successfully educated more than 15,000 women, screened more than 1,200 women and expanded its programming to various community organizations. This year alone over 200 women received breast exams and mammograms at several Cleveland Clinic facilities including Stephanie Tubbs Jones Family Health Center, Langston Hughes Community Center, Lutheran Hospital, and South Pointe Hospital.

The 5th Annual Victory in Pink Prevention and Education Gala was held on October 13, 2017 at the Cleveland Marriott Downtown Key Center. Over 370 survivors, mammogram recipients, and supporters took part in this memorable and inspiring evening filled with an array of pampering, education, and bonding opportunities.

For Men Only

The 4th annual For Men Only event was held on September 23, 2017 at South Pointe Hospital in conjunction with the Cleveland Clinic Minority Men’s Health Center and the City of Warrensville Heights. A total of 117 men from 29 different zip codes in Northeast Ohio attended the event. At the event, 92 men received PSAs for prostate cancer, and 48 men signed up to participate in a clinical research trial. Other screenings and evaluations included:

- Healthy Heart screenings: 92
- HIV screenings: 35
- Colon Risk Assessments: 47
- Stroke risk assessments: 31
- Diabetes assessments: 20
- Kidney function evaluations: 64
- Dental exams: 24
- Posture and Balance testing: 16

In addition to Victory in Pink and For Men Only, South Pointe Hospital offered **19 prevention and screening events** for colorectal cancer, breast cancer, prostate cancer and head and neck cancer. A total of 385 people received a cancer screening as a result of these events. Over 800 people were given education about cancer prevention.

To learn more about our screening and outreach programs for the community, please call **216.491.7108**.